



13248 52nd St. • Grand junction, MI
 adcopy@hometownexposure.com
 Ad Size Specification Sheet

Ad Size	Width		Height	
Half	4.275	inches	4.5875	inches
	307.8	points	330.3	points
Third	4.275	inches	3.0375	inches
	307.8	points	218.7	points
Half Third	2.10625	inches	3.0375	inches
	151.65	points	218.7	points
Sixth	4.275	inches	1.4875	inches
	307.8	points	107.1	points
Square Sixth (Twelfth)	2.10625	inches	1.4875	inches
	151.65	points	107.1	points
Quarter	4.275	inches	2.2625	inches
	307.8	points	162.9	points
Eighth	4.275	inches	1.1	inches
	307.8	points	79.2	points
Square Eighth	2.10625	inches	2.2625	inches
	151.65	points	162.9	points
Sixteenth	2.10625	inches	1.1	inches
	151.65	points	79.2	points
Gusset	10	inches	1.5	inches
	720	points	108	points
Half Gusset	4.96875	inches	1.5	inches
	357.75	points	108	points